

PRESS RELEASE:

FESGAS Cooking Gas Goes Digital! – Future Energy Source Company Limited (FESCO) and Innovative Menu Solutions Limited - 7Krave Join Forces to Digitize Cooking Gas Order & Delivery Experience!



Photo Caption: From Left to Right: Rory White - Chief Executive Officer, 7Krave; Jeremy Barnes – Managing Director, FESCO

Kingston, Jamaica, September 25, 2024 – Future Energy Source Company Limited (FESCO) and Innovative Menu Solutions Limited (7Krave) have teamed up to bring FESCO’s cooking gas brand – FESGAS online via 7Krave’s software application 7Kravemart. Through the 7Kravemart App customers anywhere with internet access can order FESGAS products for delivery in Jamaica, in other words, online shopping for cooking gas. The App is available for download via the Google Play Store and the App Store.

Jeremy Barnes, Managing Director, FESCO highlighted some benefits of purchasing FESGAS products using the 7Kravemart App: *“Through this strategic partnership, customers will have access to a variety of FESGAS products, including new installations and cylinder exchanges for 11kg (25lbs), 14kg (30lbs), 12.5kg (28lbs) composite, and 45kg (100lbs) cylinders. Whether they currently use FESGAS or another brand, customers can seamlessly initiate exchanging their cooking gas cylinders for a FESGAS product online using the 7Kravemart app”.*

7Krave's Legacy of Innovation and Expansion

Since its launch in 2015, 7Krave has transformed how Jamaicans experience food delivery, connecting customers with their favorite local restaurants through a user-friendly app. What began in Kingston quickly grew across the island and with the addition of 7Kravemart, customers can now order groceries directly to their doors. This partnership with FESCO takes the online platform one step further, offering essential services like cooking gas delivery to Jamaican households.

Rory White, CEO of 7Krave, expressed his enthusiasm: *"This partnership with FESCO aligns perfectly with our mission to make life more convenient for our customers. By adding cooking gas to 7Kravemart, we're giving Jamaicans another essential service at their fingertips. This is just the start of what we aim to accomplish as we continue expanding and innovating to meet the evolving needs of our customers."*

Expanding Reach and Future Goals

The service will first roll out in Kingston & St. Andrew, with plans to expand to St. Catherine and other regions as demand grows. Both companies see this as the beginning of a long-term partnership, with plans to expand the product range on 7Kravemart and introducing new innovations to enhance customer experience.

Environmental and Safety Benefits

One of the key offerings from the FESGAS product line is the **12.5kg (28lbs) LPG Composite Cylinder**, which is both lightweight and safer than metal cylinders, being fire-resistant and explosion-proof. Composite cylinders are made from recyclable materials and help reduce environmental impact compared to traditional LPG cylinders. They are ideal for apartment dwellers, food vendors, and outdoor enthusiasts, providing convenience and peace of mind. FESCO remains committed to promoting eco-friendly products and practices that contribute to a cleaner, safer future for Jamaica.

About Future Energy Source Company Limited (FESCO)

Future Energy Source Company Limited is a Jamaican-owned fuel marketing company operating since 2013. The Company is licensed to market and distribute petroleum products including LPG in Jamaica with a network of service stations, LPG filling plants and dealers across the island. FESGAS is the registered trademark under which the Company distributes cooking gas, promoting home cooking and healthy living.

For more information, visit FESCO online at www.fescoja.com and www.fesgasja.com. For media inquiries, contact: investors@fescoja.com.



Caption: -12.5kg-28lb composite, 11kg-25lbs, 14kg-30lbs and 45kg- 100lbs.